ABSOLUTE
PROPERTY LIFESTYLE
SALES AND RENTALS

FIND IT. RENT IT. LOVE IT. BUY IT.

DEVELOPER PARTNERSHIP PACK

YOUR DEVELOPMENT
OUR COMMITMENT

Property Development
Sales, Marketing & Management



PROPERTY SALES

PROPERTY RENTALS

PROPERTY MANAGEMENT

DEVELOPMENT MARKETING

REGISTERED WITH THE PPRA FIRM FFC: 202514013280000

More than properties. It's a lifestyle.

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ABOUT
ABSOLUTE PROPERTY LIFESTYLE

Property expertise. Personal service. Lasting partnerships.

Absolute Property Lifestyle is an established property sales and rental agency committed to connecting people with properties and providing professional service throughout the property journey.

Since its established in 2011, the business has continued to grow its presence in the Western Cape. Under its current principal, Jorina van Heerden, the agency has expanded its team and service offering with a strong focus on building lasting relationships through effective communication, local market knowledge and a client focused approach

OUR **CORE SERVICES**

PROPERTY SALES

Marketing properties, managing buyer enquiries, coordinating viewings and facilitating the sales process

PROPERTY RENTALS

Connecting landlords with prospective tenants and assisting with rental placement

PROPERTY MANAGEMENT

Supporting landlords with rental administration, inspections and ongoing property-related management services, according to the agreed mandate

OUR **SERVICE AREA**

SERVING THE
WESTERN CAPE

We operate across the Western Cape, with local market knowledge in a wide range of residential areas, including coastal, northen and southern suburbs and surrounding areas

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OUR **DEVELOPMENT SALES & MARKETING APPROACH**

STRATEGIC. TARGETED. RESULTS DRIVEN

We work closely with developers to bring new residential developments to market, generate quality buyer enquiries ans successfully convert interest into sales. Our approach combines local market knowledge, strategic marketing and a hands-on sales process to ensure your development receives the right exposure and reaches the right buyers

THE **SALES PROCESS**

01 >

MARKET THE PROPERTY

Professional listings, digital marketing and targeted campaigns to create awareness and generate interest

02 >

MANAGE ENQUIRIES

We respond to enquiries promptly, qualify buyers and provide detailed information about the development and available units

03 >

ARRANGE VIEWINGS

We coordinate private viewings and viewing days to give prospective buyers the opportunity to experience the development

04 >

FOLLOW UP LEADS

We maintain consistent communication with potential buyers, provide updates and adress any questions to keep interest active.

05

CONVERT TO SALES

We assist with offers, negotiations and the sales process, keeping the developer informed with regular feedback and reporting.

OUR **MARKETING CHANNELS**

ONLINE PROPERTY PORTALS

Maximum visibility on leading platforms

SOCIAL MEDIA MARKETING

Branded content and targeted campaigns

BUYER DATABASE

Direct engagement with qualified buyers and investors

VIEWING DAYS

Coordinated days to showcase your development

ONGOING REPORTING

Regular feedback on enquiries, viewings and buyer interest for full transparency

A Tailored marketing strategy is devolped for each development, based on location, target market, pricing and your specific objectives

More than properties. It's a lifestyle.

ABSOLUTE PROPERTY LIFESTYLE
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BEYOND
THE SALE

SUPPORTING PROPERTY INVESTORS FOR THE LONG TERM.

A property purchase is often the begining of a long term investment journey. Absolute Property Lifestyle can provide comprehensive rental and property management services for investors who purchase units in your development, helping to ensure their investment is well managed and well looked after

OUR **AFTER SALES & RENTAL SERVICES**

RENTAL PLACEMENT
Marketing units to attract qualified tenants and reduce vacancy periods

TENANT SCREENING
Processing rental applications and conducting appropriate tenant check ins accordance with our procedures

LEASE ADMINISTRATION
Assisting with lease documentation, renewals, rental communication and all related administration

PROPERTY INSPECTIONS
Coordinating routine inspections to monitor the condition of the property and ensure compliance with the lease agreement

ONGOING PROPETY MANAGEMENT
Providing landlord communication, rental management and ongoing support according to the mandate

A CONNECTED **PROPERTY JOURNEY**

PURCHASE A UNIT → **RENTAL PLACEMENT** → **TENANT MANAGEMENT** → **ONGOING PROPERTY SUPPORT**

VALUE FOR DEVELOPERS

Offering a trusted rental and management solution adds value to your development and provides purchasers with a seamless transisition from purchase to investment management

ABSOLUTE
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EXPERIENCE, PROFESSIONALISM & PARTNERSHIP

A TRUSTED TEAM. A SHAPED VISION.

Absolute Property Lifestyle is an established property sales and rental agency with a strong track record of delivering professional service across the Western Cape. We pride ourselves on building long lasting relationships with our clients, based on trust, communication and results.

OUR **TEAM**

A DEDICATED TEAMWORKING FOR YOUR SUCCESS

Our experienced team combines local market knowledge, strong communication and client focused approach to deliver quality service at every stage of the process

CLIENT FOCUSED

We build lasting relationships with developers, buyers, landlords and investors

LOCAL EXPERTISE

In depth knowledge of the Western Cape property market and buyer demand

PROFFESIONAL APPROACH

Effective communication, transparency and attention to detail

INTEGRATED SERVICES

Sales, rentals and property management under one roof

OUR **CREDENTIALS**

PPRA STATUS
Registered Property Practitioners

PROFESSIONAL IDEMNITY
Relevant cover in place

ESTABLISHED
Since 2011

SERVICE AREA
Western Cape and surrounding areas

ABSOLUTE
PROPERTY LIFESTYLE
SALES AND RENTALS

Your Property Partner in the Western Cape

LET'S **PARTNER**

BRINGIING YOUR DEVELOPMENT TO MARKET TOGETHER

Absolute Property Lifestyle welcomes the opertunity to partner with developers to market and sell residential developments across the Western Cape. We want to help you achieve your sales objectives and build long term value for your development

WHY PARTNER WITH **ABSOLUTE PROPERTY LIFESTYLE?**

- Established sales and rental agency
- Local market knowledge across the Western Cape
- Intergrated sales, rentals and property management services
- Professional and client focused approach
- A dedicated team commited to your success
- Transparrent communication and regular reporting
- A long term partner for future developments

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